

**Dr. K. Suganya, MA, PG Dip. in Business Analytics, PG Dip. in Counselling Psychology & Psychopathology, PhD**

**Assistant Professor in Economics,**

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## **EDUCATION**

March 2012 until July 2020	<b>Doctor of Philosophy in Economics,</b> Madurai Kamaraj University, Tamil Nadu, India
April 2025	<b>PG Diploma in Counselling Psychology &amp; Psychopathology,</b> Work Integrated Skill-Based Higher Education, Medhavi Skill University, Sikkim, India
May 2022	<b>PG Diploma in Business Analytics,</b> Work Integrated Learning Program, Birla Institute of Technology and Science, Pilani, India
July 2009 until April 2011	<b>Master of Arts in Economics,</b> Lady Doak College, Madurai, Tamil Nadu, India
June 2006 until June 2009	<b>Bachelor of Arts in Economics</b> Lady Doak College, Madurai, Tamil Nadu, India

## **EXAMINATIONS QUALIFIED**

December 2015	<b>Second Language Test,</b> Departmental Examinations, TNPSC
December 2012	<b>Qualified – State Eligibility Test,</b> Bharathiyar University, Tamil Nadu, India

## **CERTIFICATE COURSES**

Aug 2021 to Oct 2021	Harvard Bok <b>Higher Education Teaching</b> Certificate Online Short Course, Cambridge
11-31 May 2020	<b>Certificate Course</b> on “Human Rights”, IHRE of Peoples Watch, Madurai

## **PROFESSIONAL APPOINTMENT**

July 2013 onwards	<b>Assistant Professor,</b> Department of Economics, Lady Doak College, Madurai, Tamil Nadu, India
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## **COMMITTEE APPOINTMENT INSIDE COLLEGE**

June 2025 onwards	<b>Joint Co-ordinator,</b> Centre for Human Resource Development
August 2024 onwards	<b>Joint Convener,</b> Criterion VII - Annual Quality Assurance Report
June 2019 until May 2025	<b>Member,</b> Online Education Committee, Centre for Communication and Multimedia
June 2019 until May 2025	<b>Member,</b> International Study Centre
June 2019 until May 2021	<b>Member,</b> Youth Red Cross
August 2013 until May 2015	<b>Convener,</b> Centre for Entrepreneurship Development
June 2015 until April 2016	<b>Joint Co-ordinator,</b> Centre for Entrepreneurship Development

## **ONLINE COURSES COMPLETED**

March, 2025	<b>“Power BI”</b> , 360DIGI through SWAYAM Plus
March, 2025	<b>“Python”</b> , Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India
August, 2024	<b>“Impactful Writing Skills”</b> , Micro certificate of Completion, Wadhwani Foundation
August, 2024	<b>“21st Century Employability Skills Program – Advanced”</b> , Wadhwani Foundation
May 2020	<b>“Fundamentals of Economics”</b> , Alison
February 2020	<b>“Libre Office Suite Base”</b> , Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India
February 2018	<b>“GIMP”</b> , Spoken Tutorial Project, IIT Bombay, funded by National Mission on Education through ICT, MHRD, Govt., of India

## **MEMBERSHIPS**

- Life Member - Indian Health Economics and Policy Association
- Life Member – Association for Economists of Tamil Nadu

## RESOURCE PERSON/JUDGE

21st & 22nd Apr 2025	Resource person for the Two-day workshop on “ <b>A Workshop on EdTech Essentials: Building Digital Competencies for Tomorrow's Teachers</b> ” organised by the Sri Aurobindo Mira College of Education, Madurai
21st Dec 2025	Resource person for the workshop on “ <b>Bridging Disciplines: AI Technologies for Advanced Social Science Research</b> ” organised by the Department of Social Work and Madurai Mental Health Forum, MS Chellamuthu Institute of Mental Health and Rehabilitation
22nd Nov 2024	Resource person for a workshop on “ <b>Using Artificial Intelligence Tools for Doing Research</b> ” organised by the Department of Social Sciences, Lady Doak College
20 Aug 2024 (Forenoon)	Resource Person, Techno-sharing on “ <b>Assessment in Moodle</b> ”, CCM, Lady Doak College
20 Aug 2024 (Afternoon)	Resource Person, Faculty Training on “ <b>Data Analysis using Python</b> ” for the faculty of the Department of Economics, Lady Doak College
1 Dec 2023	Resource Person, Techno-sharing session on “ <b>Assessment through Moodle</b> ”, CCM, Lady Doak College
17 & 18 Feb 2022	Resource Person, Two days Faculty Development Program on “ <b>Pedagogy for Learner-Centered Teaching</b> ” for the faculty of Lady Doak College
25 Feb 2021	Resource Person, Session on “ <b>Creating Licensed Digital Content – PPT</b> ” for the Online Education Committee members of Lady Doak College
26 Feb 2021	Judge, <b>SCOPE Project Presentation</b> at District level, Elango Corporation High School, Madurai
18 & 19 Jan 2021	Resource Person, for a workshop on “ <b>Data Analysis using SPSS</b> ” for Research Scholars and PG Students’ of Lady Doak College
17 & 18 Dec 2020	Resource Person, Faculty Workshop on “ <b>Data Analysis using SPSS</b> ”
27-28 July 2020	Trainer, Department Level Training Program on “ <b>Strategic Approach to Online Teaching</b> ”
(Part 1) - 30 Apr 2020 (Part 2) - 1 May 2020	Guest Speaker - “ <b>Environmental Economics</b> ”, Gnan-Vani 105.6 Radio, IGNOU - Education Radio that aim to enhance and supplement the teaching-learning process
2020	Judge, <b>Business Proposal Presentation</b> , Seminar on Small Business Management, Department of Commerce, Lady Doak College
30 Nov 2019	Judge, <b>SCOPE Project Presentation</b> at District level, Corporation High School, Madurai

## **CONSULTANCY**

Translator for the NPTEL online course on Elements of Visual Representation, IIT, Kanpur, 2020 (English to Tamil)

## **AWARDS**

2024-25	<b>Young Researcher Award,</b> Mithradev Publications, Sivakasi.
2023-24	<b>Best Teacher in Economics 2023-24,</b> Malcolm Elizabeth Adiseshiah Trust, Chennai.
2020	<b>Best Teacher of the Year Award,</b> Lady Doak College, Madurai
13 February 2015	<b>Best Paper Award,</b> Paper Presentation in International Conference Research Development Association, Pondicherry University

## **SCHOLARSHIP/FUNDING RECEIVED**

Aug 2021 to Oct 2021	<b>United Board Scholarship</b> (of Rs. 1, 24, 958) for faculty members to attend the 8-week Harvard Bok Higher Education Teaching Certificate Online Short Course
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## **STUDENT-CENTERED PROGRAMS ORGANISED INSIDE COLLEGE**

29 March 2021	Virtual Students' Seminar on "A. C. Pigou's Contribution to Economics", Resource Person for the seminar was Mr. Mustajab Khatir, Assistant Professor – Economics, School of Arts and Social Sciences, Maulana Azad National Urdu University, Hyderabad <b>Beneficiaries:</b> 300 UG Students, 23 PG Students and 14 Faculty Members
27 August 2019	Students' Seminar on the Karl Marx's Contributions to Economics - Bi-Centenary Celebration, Resource Person for the seminar was Dr. P. T. R. Palanivel Thiagarajan, Member of the Legislative Assembly, (Representing DMK Party), Madurai Central Constituency <b>Beneficiaries:</b> 290 UG Students, 15 PG Students and 14 Faculty Members

## **RESEARCH**

### **Ongoing Research**

- Suganya, K., & McConnell, Marie Serena. A Multi-Theoretical Analysis of AI Tool Adoption in Higher Education: Examining Technology Acceptance, Learning Mediation, and Digital Equity
- Suganya, K. Unlocking Sustainable Consumption Patterns in Vegetable Purchase Behaviour: A Case Study of Southern Tamil Nadu
- Suganya, K. Cognitive Biases and Social Influences in Sustainable Consumer Behaviour: A Study in South India
- Suganya, K & Juanita, J. Redefining Care Labor: The Role of Gender in Shaping Family Caregiving Practices

### **PUBLICATIONS**

- Suganya, K. (2025). Open Educational Resources (OER): Democratising Knowledge. In Reimagining Next-Gen Education: The Digital Edge (ISBN 978-93-95151-71-9). Mithra Dev Publications.
- Suganya, K. (2024). Beyond financial burden: A Behavioural Economic Analysis of Alcohol Use and its Devastating Consequences. *Kanpur Philosophers*, 11(2), December. <https://doi.org/10.13140/RG.2.2.19930.86721>. ISSN: 2348-8301
- Suganya, K. & Janaki, Ganapathy. (2024). Green choices: Vegetable Purchase Behaviour of Consumers in Paravai Market, Madurai. *ASPIRE*, 7(Special Issue), Lady Doak College. ISSN: 2229-4953.
- Suganya, K & Divya, S. (2023, July). A Study on the Savings, Spending Patterns, and Employment Status of College Students in Madurai. *Pranav Journal of Multidisciplinary*, 1(3).
- Suganya, K & Juanita, J. (2023). Alcoholic Home Environments: Repercussions on Adolescent Well-Being. In *Invisible to Visible: Role of Women in Development*. Mythri Books.
- Suganya, K & Uma Maheswari, T. (2016). A study on the Differently-Abled Students in Lady Doak College. *Shanlax International Journal of Economics*, 5.
- Suganya, K. (2014, July). An Economic Study of Alcoholism with Special Reference to Tamil Nadu. *Indian Journal of Research*, 4.
- Suganya, K & Ruth Rebecca, R. (2014, December). Impact of Mobile Phone Usage on Economic Growth and Human Health in India. In *Solutions to Ecological Challenges: Multidimensional Perspectives*. Fatima College.
- Suganya, K. (2013, March). An Economic Study of Alcoholism in Madurai. In *Rural Empowerment for Sustainable Development*. Sree Saraswathi Thyagaraja College.
- Suganya, K. (2010). A Study on People Living with HIV in Association for Rural Development in Madurai. *ASPIRE*, 1.

## **PAPERS PRESENTED**

<b>Conference Levels</b>	<b>Academic Year</b>	<b>Title</b>	<b>Conducted by</b>
<b>International</b>	November 05, 2024, (HYBRID MODE).	“Consumers and Sustainability: A Behavioural Economic Perspective”	International Conference on “Advancing Economics: Addressing Contemporary Challenges for a Sustainable Future" organized by the Department of Economics, School of Social Sciences, CHRIST (Deemed to be University) Delhi-NCR Campus, India, in collaboration with University of Louisiana Monroe, USA & Indian Economic Association (IEA)
	2024-25	Impact of Student-Centered Learning Techniques on College Student Engagement and Outcomes	Global Summit on Empowering Higher Education: Integrating 21st Century Skills across Disciplines, Mithra Dev Publications in collaboration with Manonmaniam Sundaranar University and University of Jayewardenepura, Sri Lanka
	2021-22	Alcoholic Home Environments: Repercussions on Adolescent Well-Being’	A Three-Day International Seminar/ Webinar titled "Women and Development" organized by Department of Economics, University of Kerala in collaboration with Inter University Centre for Alternative Economics
	2014-15	An Economic Study of Alcoholism with Special Reference to Tamil Nadu	Research Development Association, Pondicherry University
	2014-15	Impact of Mobile Phone Usage on Economic Growth and Human Health in India	Fatima College, Madurai
	2010-11	A Study on Educational Institutions in India	University of Aberdeen, Scotland, United Kingdom
	2009-10	Global Recession and its impact on Financial Institution	Fatima College, Madurai
<b>National</b>	2024-25	Green Choices: Vegetable Purchase Behaviour of Consumers in Paravai Market, Madurai	National Conference on Green Economy – An Approach to Sustainable Economic Growth organized by RESEARCH CENTRE & DEPARTMENT OF ECONOMICS in collaboration with Scientific

	2022-23	A Study on the Attitude of College Students Towards Online Course	42 <sup>nd</sup> Annual Conference of Association for Economists of Tamil Nadu held at Arulmigu Palaniandavar College of Arts & Culture, Palani
	2010-11	Debt Traps of Indian Farmers in the era of Globalisation	Gandhigram Rural Institute, Dindigul
	2009-10	Higher Education in India	Lady Doak College, Madurai
<b>State</b>	2009-10	Global Warming and its Vulnerability on Environment	Madura College, Madurai
<b>College</b>	2010-11	Energy Resource and Sustainable Development	Lady Doak College, Madurai

### **INTERNSHIP**

- Counselling Trainee - Emotional Detox in collaboration with Counsel India (Sep - Nov 2024)
- Counselling Trainee - Counsel India (Dec - Feb 2025)

### **ORIENTATION PROGRAM COMPLETED**

17 May – 13 June, 2017      98<sup>th</sup> Orientation Program, UGC-HRDC, University of Hyderabad

### **REFRESHER COURSE COMPLETED**

13 to 26 Sep 2023	Online Refresher Course in Economics on the theme “Economics and Social Development in Information and AI Era” organized by UGC-HRDC, Madurai Kamaraj University, Madurai
21 Feb to 5 Mar 2022	Refresher Course on “Emerging Challenges in Indian Economy” organized by UGC-HRDC, Guru Ghasidhas Vishwavidyalaya, Bilaspur, Chhattisgarh
Dec 2020 to Mar 2021	ARPIT Refresher Course in Economics, Shri Ram College of Commerce, Via SWAYAM
11 - 26 Mar 2021	Multidisciplinary and Multilingual Two-week Refresher Course/Faculty Development Program on “Managing Online Classes and Co-Creating MOOCs 4.0”, Teaching and Learning Centre, Ramanujan College, University of Delhi

## **WORKSHOPS, CONFERENCES AND FACULTY DEVELOPMENT PROGRAMS ATTENDED**

05 - 08 Nov, 2024	National Level Online Workshop on “ <b>Quantitative Data Analysis with JAMOV</b> ”. Organised by Mithra Dev Publications, Sivakasi in Collaboration with Centre for Educational Research, Madurai Kamaraj University, Madurai and Thiyagarajar College of Preceptors (Aided), Madurai
29 Oct 2024	Webinar on “ <b>Opportunities in Data Science and AI</b> ” organized by IPSR solutions limited
09 - 11 Sep 2024	National Online Workshop on “ <b>Application of Econometrics in Time Series Analysis</b> ” jointly organised by the Research and PG Department of Economics & Research Committee, St. Dominic's College, Kanjirapally, and the Department of Economics, Marian College Kuttikkanam (Autonomous) in association with Lore & Ed Research Associates
23 & 24 Oct 2023	Two-day Professional Development Program on “ <b>Faculty Excellence in Teaching and Excellence</b> ”, AIACHE, Asian Network of the United States, hosted by Madras Christian College
09 Mar 2022	National Webinar on “ <b>Publishing in Scopus and Web of Science Indexed Journals</b> ” organized by Department of Economics, Kristu Jayanti College (Autonomous), Bengaluru
16 Dec 2021	International Webinar on “ <b>Gamification as an Educational Strategy</b> ”, CCM, Lady Doak College
26 August 2020	Webinar on “ <b>Continuous Assessment in Online Teaching</b> ”, IQAC and Online Education Committee, Lady Doak College
13-17 July 2020	FDP on “ <b>Strategic Approach to Online Teaching</b> ”, Online Education Committee, Lady Doak College
8-10 June 2020	FDP on “ <b>Learning Management System</b> ”, Sacred Heart College
1 June 2020	Webinar on “ <b>Future of Jobs in India after COVID 19</b> ”, GTN Arts College
25-29 May 2020	FDP on “ <b>Recent Trends in Research Methodology</b> ”, REST Society for Research

24 May 2020	International Webinar on “ <b>Research Insights and Publication Strategies</b> ”, National Foundation for Entrepreneurship Development
18-22 May 2020	FDP on “ <b>Statistical Analysis for Research</b> ”, REST Society for Research
12 May 2020	Webinar on “ <b>Selection of Appropriate Statistical Tools</b> ”, St. Mary’s College
5 May 2020	Webinar on “ <b>Excel Analytics</b> ”, Edu-Skill Harvest
18-20 July 2019	Advanced Leadership Seminar for “ <b>Evangelism</b> ”, Haggai Institute, India
12 March 2019	FDP on “ <b>Open Book Assessment</b> ”, CHRD, Lady Doak College
22-26 August 2017	Capacity Building Program on “ <b>Tuning Young Faculty Towards Effective Teaching</b> ”, St. Christopher’s College, Chennai
28 February, 2017	“ <b>India Leadership Submit 2017</b> ”, ICT Academy, Chennai
6-8 October 2016	“ <b>Servant-Leadership for Transformation</b> ”, ISSU-Coonoor
22, 23 January 2016	Workshop on “ <b>Designing, Accessing, Transacting and Delivering Online Courses with Moodle LMS</b> ”, CHRD, Lady Doak College
3 December 2015 – 4 March 2016	Capacity Building Programme on “ <b>Business Incubation</b> ”, PSG-STEP in collaboration with EDI, Chennai
January 2015	Faculty Development Programme on “ <b>Entrepreneurship Development</b> ”, Madurai Kamaraj University in collaboration with Entrepreneurship Development Institute, Chennai, Tamil Nadu, India
11-13 December, 2014	UGC-Sponsored International Conference on “ <b>Solutions to Ecological Challenges: Multidimensional Perspectives</b> ”, Fatima College, Madurai, Tamil Nadu, India
9-11 September, 2014	National Workshop on “ <b>e-content Development for Enhancing Pedagogical Skills for Teachers in Higher Education: A Complete Production Experience</b> ”, Christ University, Bangalore, India

31 July 2014	Seminar on “ <b>UN Women Relevance to Indian Women Special Reference to CEDAW</b> ”, Centre for Women’s Studies, Lady Doak College
14–15 March, 2014	Faculty Development Programme on “ <b>Small Business Management</b> ”, Alagappa University, Tamil Nadu, India
20, 21 February 2014	<b>Legislations on Women Legal Literacy, Awareness and Implementation</b> , Centre for Women’s Studies, Lady Doak College
27-29 July 2010	International “ <b>Postgraduate Moving Forward Conference</b> ”, King’s College, University of Aberdeen, Scotland, United Kingdom

### **TEACHING PHILOSOPHY**

As an educator in economics, I believe teaching is a transformative dialogue between knowledge and lived experience. My goal is to cultivate critical thinking, ethical reasoning, and inclusive learning environments where every student—regardless of background—feels seen, heard, and empowered. I integrate real-world data, behavioral insights, and vernacular pedagogy to bridge academic content with everyday decision-making. Through active learning strategies—concept mapping, storytelling, economic games, and digital tools—I aim to make complex economic principles accessible and relevant. I assess not only outcomes but also the learning process, using formative feedback to guide growth. My teaching draws on interdisciplinary influences, especially from environmental and behavioral economics, to encourage responsible citizenship and sustainable thinking. I see every classroom as a space of co-creation, where students become collaborators, not just learners. Above all, I teach with the conviction that education can shape just and resilient communities.

### **PERSONAL DATA**

DATE OF BIRTH	: 10.11.1988
PLACE OF BIRTH	: Coimbatore, Tamil Nadu, India
LANGUAGES	: Tamil (Native), English (Fluent)
RELIGION	: Christian
NATIONALITY	: Indian
MARITAL STATUS	: Married
CHILDREN	: One Boy (14 years old) & One Girl (8 years old)

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